

# University Catholique de Louvain - Belgium

## Approved template of credit transfer (30/01/2018)

Template code: **UCL16**

UCL					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	LECON2609	GAME THEORY	5	30	1	BECO401	GAME THEORY AND ECONOMIC APPLICATION	3	None
2	LECON2370	INDUSTRIAL ORGANIZATION AND CORPORATE STRATEGY	5	30	2	BECO418	INDUSTRIAL ORGANIZATION AND BUSINESS STRATEGY	3	BECO308
3	LLSMS2013	EMPIRICAL FINANCE	5	30	3	FINC211	ADVANCED FINANCIAL MANAGEMENT	3	FINC210
4	LLSMS2108	INTERNATIONAL FINANCIAL MANAGEMENT	5	30	4	FINC431	INTERNATIONAL FINANCE AND GLOBAL ISSUES	3	FINC210
5	LRFAN1001	FRENCH-COMPLETE BEGINNER	5	30	5	FREN100	INTRODUCTION TO FRENCH I	3	None
6	LLSMS2111	INTERNATIONAL BUSINESS	5	30	6	GBMT300	GLOBAL BUSINESS ENVIRONMENT	3	MGMT110 & MKTG220
7	LLSMS2103	ADVANCED STRATEGIC MANAGEMENT	5	30	7	GBMT400	GLOBAL STRATEGIC MANAGEMENT	3	MGMT330
8	LLSMS2107	INTERNATIONAL MANAGEMENT OF HUMAN RESOURCES	5	30	8	GBMT401	GLOBAL HUMAN RESOURCES MANAGEMENT	3	MGMT221
9	LLSMS2114	ENTREPRENEURSHIP	5	30	9	GBMT406	ENTREPRENEURSHIP	3	MGMT110
10	LLSMS2109	INTERNATIONAL MARKETING MANAGEMENT	5	30	10	MKTG410	INTERNATIONAL MARKETING	3	MKTG220
11	LLSMS2006	STRATEGIC COMMUNICATION	5	30	11	MKTG411	INTEGRATED MARKETING COMMUNICATION	3	MKTG220
12	LLSMS2102	ADVANCED MARKETING	5	30	12	MKTG412	MARKETING STRATEGY	3	MKTG220
13	LLSMS2112	SUPPLY CHAIN MODELLING AND MANAGEMENT	5	30	13	MKTG427	MARKETING CHANNEL MANAGEMENT	3	MKTG220
14	LLSMS2007	E-MARKETING	5	30	14	MKTG431	INTERNET MARKETING: PRINCIPLE AND MODEL	3	MKTG220
15	LLSMS2003	BRAND MANAGEMENT	5	30	15	MKTG432	BRAND MANAGEMENT	3	MKTG220